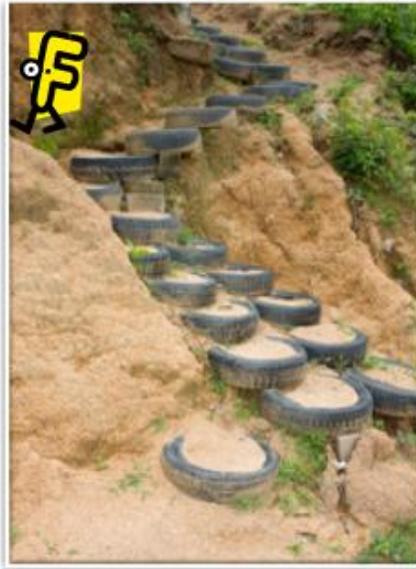# The Seven Steps to Web Evaluation (A-G)

**FACTS AND CONTENT**

## STEP f

Is the information good information?

## F. Facts And Content

Verify Info (Find two – three other sources)

Grammar (Sentence structure, wording, spelling)

To the Point or Vague (Is it concise?)

Good flow (Does the article read well?)

## 21 st Century Educational Technology and Learning

http://21centuryedtech.wordpress.com/

**With Michael Gorman**

The Seven Steps To Web Site Evaluation

abc defg

*Graphics from Microsoft Word 2007*

# The Seven Steps to Web Site Evaluation – Step F

# F Is For Facts And Content

The facts and content provided on a website are, after all, the reason a researcher is visiting that site. It is important before using material gathered from a site that all facts and content be validated.

1. **Properly Verify The Information** – Determining validity of a website is the process of verifying the information. This can include copying and pasting facts into a search engine and finding other sites that provide similar information. Any content should be validated from at least two or three other reputable sources. These sources could include multiple reference genres including other web sites, databases, or print references. It is always wise to find at least one scholarly source that confirms information gathered from a site. Using this method will not only allow for reliable research, but will also provide other reference and resource materials that can be used in the final product.

2. **Proper Grammar** – Information and content are important, but just as important is the grammar used in the article or web page being cited. Poor grammar may indicate a page that may also contain poor research with incorrect facts and content. Even if the resource seems to have good information, citing a publication that contains poor grammar will lead to a lack of credibility by anyone reading the article citing such a source. It may be a good practice to use facts that may seem credible only after finding another source that confirms such facts and content without the grammatical errors.

3. **To The Point Or Is It Vague?** – It is important to use resources that are able to provide information that is concise and to the point. Oftentimes information that is vague and filled with needless words may lack reliable content. In fact, vague writing sometimes points toward possible bias or lack of adequate research. Preparing a final presentation will best be served when using sources that are direct and to the point.

4. **Good Word And Sentence Flow** – This idea runs parallel to the idea of using a site that is constructed using proper grammar. The resource should present content in a manner that is direct and to the point. Trying to interpret poor sentence structure may indicate unreliable information or may lead to misinterpretation of the content. The research process would be a cumbersome journey if these types of sites were used to prepare a presentation.